



MULTIMEDIA DESIGNER
mattwyryckmedia@gmail.com
mattwyryckmedia.com
252.414.2634

PROFILE

Multimedia designer with a strong background in graphic design, photography, videography, drone work, and digital media. Earned a BFA in Graphic Design from East Carolina University, where I served as Senior Graphic Designer for Campus Recreation & Wellness and Vice President of the ECU Design Associates. Highly proficient in Adobe Creative Suite with experience in branding, print design, and visual storytelling. Currently a designer on ECU's Creative Services team, with additional hands-on experience in manufacturing, restaurants, and heavy machinery operation. Technical skills include building and flying drones, as well as building computers and other electronics. Through Matt Wyryck Media, I aim to highlight the full spectrum of my professional and creative work while sharing my unique vision with the world.

EDUCATION

East Carolina University

Bachelor of Fine Arts,
Graphic Design – 2019

WORK EXPERIENCE

Graphic Designer

East Carolina University – Greenville, NC

Currently working in ECU's Creative Services Department, producing a variety of print and digital media, including event posters, student orientation guides, online ads, and other marketing materials.

Graphic Designer/ Videographer

The Hammock Source – Greenville, NC

Created a range of print and digital media, including logos, packaging, catalogs, stickers, and apparel designs. Supported video production and assisted with product photoshoots, contributing to both creative direction and on-site execution.

Graphic Designer

ECU Recreation & Wellness – Greenville, NC

Provided services for numerous Recreation and Wellness Center clients, designing posters, t-shirts, banners, magnets, and website content. Ensured all projects aligned with the University's brand standards for typography, color, and overall style.

Store associate

Lowes Home Improvement – Greenville, NC

Assembled a variety of equipment, including lawnmowers, grills, tables, and chairs. Completed safety training and hold valid forklift certification.

EXTRACURRICULAR

ECU Design Associates Vice President

Taught Adobe® software workshops, kept associates informed about coming events, for members on Adobe® Software, keep associates updated on upcoming events and contribute at Design Associates meetings.

Emerge Gallery Intern and Volunteer

Created digital and print designs, followed Emerge brand standards, taught art classes for young students, and represented Emerge at special events.

AREA OF EXPERTISE

Design

Adobe® Creative Suite

Photography // Drone Photography

Videography // Drone Videography

Technical & Equipment Assembly

VOLUNTEERING

ECU Graphic Design Mentorship

Emerge Art Camps

ECU Art Camp

Freeboot Fridays

Emerge Gallery Curator